

"Sunny Days for IS Education"

ISECON 2008 & CONISAR 2008

The IS/IT Educators & Research Conference

November 6-9, 2008 ♦ Phoenix, AZ ♦ Hilton Phoenix East/Mesa

www.isecon.org www.conisar.org

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Want to Reach Top IS/IT Educators, Researchers and Institutions?

If so, then your organization should not miss this golden opportunity to be a part of ISECON2008, the nation's leading conference for Information Systems and Information Technology college and university faculty. Also, CONISAR2008 debuts in 2008 which is focused on IS Education Research and it will be held at the same time with both separate and combined sessions with ISECON2008. Both events will be held November 6-9, 2008 in Phoenix, Arizona at the Hilton Phoenix East/Mesa Hotel.

ISECON is THE conference educators attend to learn about and contribute to the latest trends and issues in the Information Systems academic field. Topics include model curricula, best practices, pedagogy, program accreditation, and keeping up with technological changes. Held annually since 1982, ISECON is the largest continuously-running conference for IS Education. In just one trip, your organization can reach 150+ of the nation's top IS/IT educators and their institutions to showcase your latest instructional materials, books and resources. CONISAR will attract a new group of IS/IT researchers and will grow over time.

Opportunities are limited and for additional information, visit <http://isecon.org> and/or contact Kevin Jetton, ISECON2008 conference chair, with Texas State University-San Marcos at kjetton@satx.rr.com, kj02@txstate.edu or call 210-275-2062.

SPONSORSHIP OPPORTUNITIES

- Complimentary VIP Conference Sponsor Exhibit Booth and all Exhibitor Opportunities (see below)
- Company name and logo on all conference printed materials and website
- Full/Partial sponsorship packages include (but are not limited to):
 - Food Functions** \$4,000/\$2,000 Thursday Welcome Reception, Fri Breakfast or Sat Breakfast
 - \$6,000 \$3,000 Friday or Saturday Luncheon
 - \$1,000/ \$500 Friday or Saturday/Morning or Afternoon Breaks
- **Conference Sponsor** \$500 (Many) Lanyards, Portfolios, USB Drives, Luggage Tags, Bags, Pens...
*Sponsor Provided Promotional Items for 150 with your Logo!

EXHIBITOR OPPORTUNITIES

- Recognition as a conference exhibitor in all printed/attendee materials and on conference website
 - TWO tables, 4 chairs, electricity & wireless internet access
 - Opportunity for your literature & promotional items stuffed in attendee registration bags
- Exhibitor Schedule:** Thu 11/6/2008 Optional Day for Conference Sponsors (noon-5pm)
 Fri/Sat 11/6-8/2008 Setup (6am+) Exhibit (7:30am-4pm daily)
- Exhibitor Fees:** \$500 Earlybird Rate (due by 10/01/2008)
 \$600 After 10/01/2008 (due by 11/01/2008)

Conference Hotel: [Hilton Phoenix East/Mesa](http://www.hilton.com) 480-833-5555
 1011 West Holmes Avenue \$135 single/double room rate through 10/14/08
 Mesa, Arizona 85210