

2018 ISECON Conference

San Antonio, TX April 5-7, 2018

The conference for Information System Education

A great conference to reach IS educators and researchers!

Sponsors / Exhibitors Information

Want to Reach Top IS/IT Educators, Researchers and Institutions?

Your organization should not miss this opportunity to be a part of **ISECON 2018** (Information Systems Education Conference), the nation's leading conference for Information Systems and Information Technology college and university faculty. The event will be held April 5-7 in San Antonio, Texas.

ISECON is THE conference educators attend to learn about and contribute to the latest trends and issues in the Information Systems academic field. Topics include model curricula, best practices, pedagogy, program accreditation, and keeping up with technological changes. Held annually since 1982, ISECON is the largest continuously-running conference for IS Education. In just one trip, your organization can reach over 100 of the nation's top IS/IT educators and their institutions to showcase your latest instructional materials, books and resources. For information on the ISECON Conference, visit www.isecon.org.

Exhibitor Information

Fees: \$500 (paid on/before 3/1/2018) or \$600 after 3/1/2018

Exhibitor fees include: one 6' table; electricity and wireless internet, and recognition in the official program and on the conference website. In addition two attendees from your firm receive free admission to all food/beverage events. Exhibitor tables will be available all day Friday of the conference.

Additional Sponsorship Opportunities

(all sponsorships include an exhibitor table)

Meal Sponsorship Options	\$2,500, \$2,000, \$1,500
Breaks (Coffee and Snacks)	\$1,000

See Sponsor/Exhibitor Registration Form for complete details!

Sponsor/Exhibitor Information:

Setup: Friday morning, April 6, 7:00 – 9:00, optional Thursday afternoon

Early bird sponsors are also given special consideration for a hands-on workshop presentation on their topic!

2018 ISECON Conference

San Antonio, TX April 5-7, 2018

The conference annually has over 100 participants with 90% of the attendees being educators in the following fields: Information Systems, Computer Science or Computer Information Systems. Participants to this conference influence the selection of teaching materials and technology, advise students on career paths, and monitor the latest pedagogy, assessment and learning tools to advance computing education in the classroom.

Attendees share their latest research in computing and pedagogy and want to learn about:

- Latest textbook editions for the disciplines of MIS, CIS and CS
- Latest assessment tools
- Interactive learning tools
- Hands-On tutorials / grading
- Web and Learning Management Systems support

ISECON Theme for 2018:

Apps, Agility, Adaptivity, and Scalability: Information Systems for the Next Generation

At this year's conference, many of the discussions will revolve around emerging technologies and techniques that will address IS-related opportunities and challenges expected to arise over the next decade. Participants will also explore new perspectives on legacy technologies and their continuing evolution in this new and challenging marketplace.

It's clear that the pace of growth of the globally-connected marketplace — now filled with billions of smartphone-slinging, tablet-toting, and laptop-lugging business professionals, consumers, and students generating and consuming trillions of bytes of data every day — will only accelerate the demand for skilled information systems professionals. How will our traditional courses of instruction change to meet this evolving reality? What techniques will bolster faculty success in IS courses as we prepare the IS workforce for the challenges they are likely to face in 2028? What are some of the significant IS operations-related questions that will confront IS professionals in the next decade? These and other compelling questions are open for discussion at ISECON 2018!

The conference features:

- Opportunity for vendors to present a panel or workshop as part of their sponsorship fee

2018 ISECON Conference

San Antonio, TX April 5-7, 2018

- Panels on Model Curriculum and Assessment
- Hands on workshops to learn the latest tools
- Paper presentations from leading IS educators

If your firm desires to meet and influence some of the key IS and CS decision makers in the US and Canada, please plan to be a participant.

Conference Hotel: Wyndham San Antonio Riverwalk
111 E. Pecan Street
San Antonio, TX 78205
Reservations: 1-866-764-8536

Ask about the ISECON room block to obtain conference rate

More information: visit www.isecon.org, contact Tony LaCrosse at tlacrosse@sbcglobal.net

2018 ISECON Conference

San Antonio, TX April 5-7, 2018

Sponsor/Exhibitor Registration

Please respond before 3/1/2018
Indicate Level of Sponsorship

Sponsor and Exhibitor

- Thursday Welcome Reception (\$1,500)
- Friday Keynote Breakfast (\$2,500)
- Friday ISECON Celebration Reception (\$2,000)
- Saturday Awards Breakfast (\$1,500)

- Breaks – 3 available (\$1000) Circle your choice
Friday Morning, Friday Afternoon, Saturday Morning
- We are interested in leading a workshop (early bird
Sponsors and exhibitors only)

Exhibitor Only

- Paid by 3/1/18 (\$500)
- Paid after 3/1/18 (\$600)

Supporting Sponsor

- IS Education Supporting Sponsor
(\$500)

Company	
Attendees (Name and Email)	
Title as it should appear in the brochure/sign	
Please email this registration to: Tony LaCrosse at tlacrosse@sbcglobal.net	
Mail your check payable to/mail to:	Foundation for Information Technology Education c/o Tony LaCrosse, ISECON Treasurer 6600 South 22nd Street Oak Creek, WI 53154
Note: The Foundation for Information Technology Education is tax exempt and an IRS 501(c)(3). Education Foundation (EIN: 51-0177031). Email FITE President Nita Adams (nita.adams@comcast.net) for a copy of the Foundation's W-9 form.	

****Please email your logo for use on the conference web site to tlacrosse@sbcglobal.net**

